

PRIVACY

Leverage and Grow Privacy Policy

We invite you to read this privacy policy, which explains our privacy practices and how we treat your information. It describes the types of information collected and created in connection with your use of the Leverage and Grow website, how and why we use such information, who we share it with, and your legal rights. Unless indicated otherwise, this privacy policy (“Policy”) applies to all our website, and its features (the “Website”).

For residents of the EU, please note that this Policy has been updated in accordance with the requirements of EU General Data Protection Regulation (GDPR). For residents of the US, by visiting, joining, or using Leverage and Grow, or otherwise indicating that you agree to this Policy, you consent to, and authorize our use of your personal information as described in this Policy.

When you use the Leverage and Grow website, the only information we collect is information you e-mail to us. Simply landing on our website does not cause us to obtain or collect any information that we store or use.

1.0 What is Leverage and Grow?

Leverage and Grow is the trade name used by SJKuehl, LLC, a consulting company that assists third parties to create potentially patentable subject matter. We also use “Leverage and Grow”, “we”, “us” and “our” to refer to our company in this policy.

2.0 Who provides the Website and controls my information?

If you live in the United States, the Website is hosted at Squarespace.com. We are not using any third party to track your visit or to provide analytics to visits to our website at this time and no information is obtained from a visitor unless and until the user e-mails us directly. Our website is a static advertisement type of website.

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If you live in the EU or elsewhere outside the United States, SJKuehl, LLC is operated as a Michigan limited liability company.

Our legal bases for collecting and otherwise processing your information:

The only information we collect is obtained by you e-mailing our Company with a request for information or quotes. In such instances we use any information you provide to us to respond to you. We do not make any effort to share such information with third parties. We have no control over third party e-mail services you may use to communicate with us. In the event you want any communication to us deleted we will do so on request. Unless you engage our firm for consulting services we do not save communications to us for more than 6 months. If you hire us we use the information you actively provide us to deliver consulting services to you, to communicate with you and to bill you.

3.0 Our legitimate interests

We process your information in furtherance of the following legitimate interests:

To Respond to your inquiries. If you don't contact us we will not be responding to you or tracking any of your information.

4.0 Information we collect

We only collect information you volunteer to provide us with and do provide us with. Such information provided to us is only used in the conduct of our business which includes responding to any inquiries, providing quotations and providing information about our services. To provide us information you actually have to e-mail us at the contact names at the end of this policy. You will know what information you provide us with and this site does not use cookies or any other background monitoring or data scraping for our company's use or retrieval.

5.0 How we use your information

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To respond to your inquiries and if you hire us to cause all contact information and information you provide to be used for billing and communication purposes to render our services to you.

6.0 Your Choices

You have control over what information is shared with us. We only obtain information you intentionally provide us with.

7.0 Your Rights

If you have not hired us and want us to delete any contact information you have shared with us we will delete such information as you have provided. As a matter of course we only retain information provided that is from a customer or someone who becomes a customer and any information we are required to retain under any applicable U.S. law. To the extent you hire us and wish to have information maintained on a confidential basis we shall do so except where prohibited by applicable law.

8.0 Sharing information with third parties

We do not act to share your information with third parties or other service providers, and other third parties unless you have entered into an agreement with us that requires we work with others and then we do so in accordance with such agreement.

We may retain, preserve, or share your personal information you actually provide to us if we have a good-faith belief that it is reasonably necessary to (a) respond, based on applicable law, to a legal request (e.g. a subpoena, search warrant, court order, or other request from government or law enforcement); (b) detect, investigate, prevent, and address fraud and other illegal activity, security, or technical issues; (c) protect our rights, property, or safety; (d) enforce our Agreement or any other agreements we have with you; (e) prevent physical injury or other harm to any person or entity, including yourself and members of the general public. Our legal team reviews every request received from law enforcement, and we frequently seek modifications of requests that we believe are procedurally flawed or too broad.

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We may also share aggregated or de-identified information with companies we do business with, including our advertisers as well as government agency members or other organizational members.

10.0 Data retention

We may retain your e-mail information in our server logs, our databases, and our records for as long as necessary in light of the purposes set out in this Policy, subject to any legal obligations to further retain such information. We may retain your verification-related information you actively send us via e-mail for a reasonable period of time (even if you do not complete all verification steps) to assist with future verifications and to prevent abuse of our verification processes.

11.0 Additional information

11.1 Account security. Your use of third party e-mail services are subject to the third party's policies whose services you use and we have no control or say over what information they collect, obtain, retain or use or how or if it is used. You should also know the internet is not a fully secure environment and we cannot guarantee that your personal information won't be intercepted or improperly accessed or used by third parties. You are responsible for how you use e-mail. We do not accept any responsibility or liability for such external sites' privacy and security practices.

11.3 Amendments to the Policy. From time to time we may make changes to this Policy, so please review it periodically.

12.0 Contact Us

Email: sjkuehl@leverageandgrow.com

Last updated: June 21, 2018.