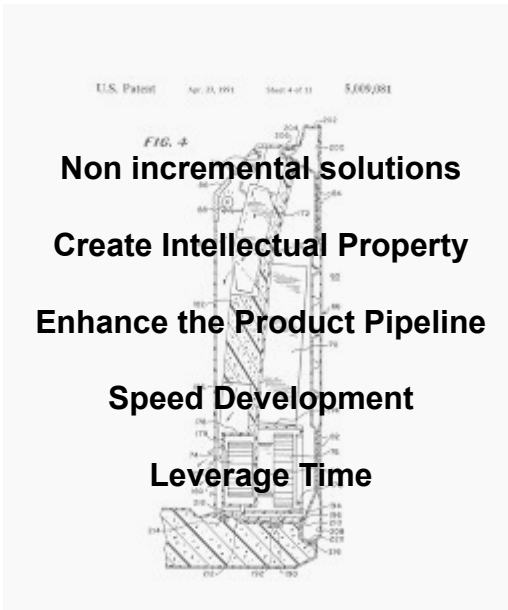


Invention Workshop Facilitation



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Leverage™
and GROW

What is it?

A proven tool intended to produce a **batch of invention disclosures** in a specific target area to solidify & protect your consumer space ownership.

Use to;

Drive innovation programs using the invention seeds to further explore technical concepts through project work

Carve out new consumer spaces with patents to lay claims and block competitors

Buy time to fully develop product

Enhance your patent portfolio coverage breath & robustness

Fill roadmaps gaps and identify when organic and inorganic inventions are needed;

- *Inorganic inventions are forward looking inventions that are considered the seeds of invention spaces.*
- *Organic inventions are inventions for the immediate future.*

Genesis of an Invention Workshop

Outline the Vision

- Define the Ideal State
- How do you want to be known in the market?

Value you provide: i.e. New Services, Products, Features...

Ideate Benefits Concepts

- **Map** concepts as “**Benefit Streams**” with ever increasing value with the next “thing”
- Prioritize Concepts

Employ Invention Workshops

We guide your subject matter experts through a proven process to **conceive and flesh out solutions to the concepts** that deliver the valued benefits

Roles in the Invention Workshop

Content Client: Carries the vision needs to be framed to make selections regarding what ideas or areas will be valuable.


Expert Resources: Contributes ideas, suggestions, concerns and perspectives. Experts (or co-inventors) for each workshop represent a diverse, relevant and balanced set of expertise, and have been selected according to the specific area of opportunity and objectives of the session. Each workshop has six to seven resources, which includes the content client.

Meeting Facilitators: Guide the workshop in the direction set by the content client, stimulate innovative thinking, record all ideas, and ensure everyone is participating and the clients are getting the desired results. Each workshop also has a recorder to capture the meeting notes.

Legal Client: Responsible for the next steps related to invention disclosure activities, which will likely occur immediately following the session.




Approach Overview

Timetable around workshop

Prior to workshop 3-5 weeks	<ul style="list-style-type: none"> Identify the opportunity area Select and recruit participants Set workshop date & location
Afternoon before workshop	<ul style="list-style-type: none"> Clarify the opportunity statement Current model future assumptions facilitator, client, inventors, sponsor
Workshop	
After the workshop	<ul style="list-style-type: none"> Documentation Review intellectual property searches and options

Workshop Details

Strategic Opportunity Statement

Day 1 am	<p>Generate a breadth of ideas Springboards</p> 
pm	<p>Go for depth on selected ideas</p> 
Day 2 am	<p>Continue depth Itemized Response/Ways & Means</p>  <p>Harvest potentially patentable inventions.</p>
pm	<p>Prioritize and/or assign inventions, and write up initial patent disclosures.</p> 